



# **Strategic Plan**

# **Caribbean Evaluators International**

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**2023-2026**



## CEI Quick Facts

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**Established:** February 25, 2014

**Incorporated:** May 2014 (Under Jamaica's Companies Act—2005)

**Organisation Type:** Non-profit, bilingual association committed to advance evaluation theory, practice and use throughout the region

**Membership:** Over 60 formally registered members many Caribbean countries and Diaspora

**Recognition:** By IOCE as a Regional VOPE and contributing member since May 2014



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# Our Purpose

Caribbean Professional Evaluators International, the independent regional voice to facilitate the strengthening of the Region's monitoring, evaluation, learning and capacity; and to drive the demand for and use of evaluation in the Caribbean



## Our Vision

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A Caribbean where sustainable human development is driven by evidence based decision making, informed by a robust Monitoring Evaluation and Learning community of practice.



# Our Mission

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**TO PLACE EVALUATION PRACTICE AT THE CENTRE OF CARIBBEAN DEVELOPMENT**





# CEI's Geographic Reach





# Strategic Priorities (2022 – 2026)

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1. Increase professional development, knowledge sharing and networking
2. Advance the visibility and involvement of CEI in MEL globally
3. Advocate for quality MEL practice in the region
4. Strengthen membership growth and development
5. Strengthen organisational sustainability



**Strategic Priority #1 : Increase professional development, knowledge sharing and networking**

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# Strategic Priority #1 : Increase professional development, knowledge sharing and networking

Priority Actions	Enabling Next Steps
1.1 Provide and facilitate access to ongoing professional development, training (including YEEs), and networking opportunities.	1.1.1 Develop annual Training and Professional Development schedule
1.2 Facilitate contributions to local, regional and international discourse on MEL practice.	1.2.1 Develop a publication on Caribbean evaluation 1.2.2 Develop a compendium of presentations delivered in gLocalEval or other sessions
1.3 Facilitate volunteer and mentorship opportunities for members.	1.3.1 Launch Mentorship programme



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## **Strategic Priority #2: Advance the visibility and involvement of CEI in Monitoring, Evaluation and Learning (MEL) globally**

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# Strategic Priority #2: Advance the visibility and involvement of CEI in MEL globally

Priority Actions	Enabling Next Steps
2.1 Participate in national, regional and global development forums	2.1.1 Continued engagement with RELAC to ensure integration of the Caribbean perspective in the LAC Evaluation Standards and Guidelines
2.2 Promote EvalChat amongst members as well as non-member supporters	2.2.1 Identify and support a Newsletter Coordinator and committee 2.2.2 Keep up to date database for mailing list
2.3 Engage with new and existing partners (Governments, IFIs, local/ regional/ international organisations, CSOs)	2.3.1 Facilitate Regional Consultation in collaboration with CARICOM, CLEAR LAC with support from Eval4Action with the objective to move toward a MEL policy for the Caribbean region  2.3.2 Plan for and participate in Glocal annually
2.4 Promote CEI and its work on social and other communication platforms as well as through national VOPEs	2.4 Update and enrich/renew the content on the CEI website and all social media platforms



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## Strategic Priority #3: Advocate for quality MEL practice in the region

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## Strategic Priority #3: Advocate for quality MEL practice in the region

Priority Actions	Enabling Next Steps
3.1 Build and strengthen collaborations with MEL practitioners/units in the public and private sectors, academia and civil society (including regional and international organisations)	<p>3.1.1 Establish a listing of public sector agencies in the region with responsibility for MEL that can act as focal points for the CEI</p> <p>3.1.2 Engage with national Parliamentarians and prepare a framework for how CEI can work with national Governments</p>
3.2 Provide thought leadership in national and regional MEL practice	3.2.1 Ensure Caribbean representation in regional and global standards and guidelines





## **Strategic Priority #4: Strengthen membership growth and development**

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# Strategic Priority #4: Strengthen membership growth and development

Priority Actions	Enabling Next Steps
<p>4.1 Increase institutional membership of the CEI to include public and private sector, academic/research, donor and civil society institutions.</p>	<p>4.1.1 Formalise rules governing the establishment and maintenance of CEI institutional members</p> <p>4.1.2 Identify and engage institutions (national, regional) with MEL Units/practitioners</p>
<p>4.2 Increase individual paid membership of the CEI</p>	<p>4.2.1 Revise Membership Retention Plan and undertake membership engagement and retention activities</p> <p>4.2.2 Develop New Member Outreach Strategy</p> <p>4.2.3 Provide opportunities for diverse voices to be heard including through surveys and members meetings</p>
<p>4.3 Support establishment and maintenance of national VOPEs</p>	<p>4.3.1 Formalise rules governing the establishment and maintenance of national VOPEs.</p> <p>4.3.2 Establish governance processes and guidance for relationship between the CEI and existing national VOPEs.</p> <p>4.3.3 Re-establish/ formalise national VOPE in Trinidad and Tobago and activate national VOPE in Barbados</p>



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## Strategic Priority #5: Strengthen organisational sustainability

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## Strategic Priority #5: Strengthen organisational sustainability

Priority Actions	Enabling Next Steps
5.1 Develop a suite of income generation products and services	<p>5.1.1 Revise constitution to regularize undertaking evaluation consultancies led by members on behalf of the organisation</p> <p>5.1.2 Develop proposals to seek funding for delivering MEL training to government, private sector and civil society</p>
5.2 Develop a Sustainability Plan for the CEI	5.2.1 Agree on roles and responsibilities for roll out of initiatives
5.3 Strengthen internal operational processes within the CEI	5.3.1 Develop internal operational processes for CEI and national VOPES (financial, communication, reporting etc)

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**For more information please visit our  
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